

# **Privacy Policy**

NFTFN is an order-book-based NFT Perpetual DEX | Traders can go Long and Short on the NFT market via indexes

Version:

1.0

Date:

12/06/23



This Privacy Statement/Policy describes how https://www.nftfn.xyz/ ("NFTFN") collects, uses, and discloses personal information about you via its website, including web applications, mobile applications, protocol, and other digital/online products and services (collectively addressed "Services"), or when you interact with us in any other way.

"Personal Information" here refers to any information that, alone or in combination with other data, permits you to be either directly identified or indirectly, such as your IP address, email, device ID, or wallet address. Additionally, please be informed that we hold/reserve the right to change this Privacy Statement at any time. Any changes made by us to this Privacy Statement will be updated via the date at the top of the Privacy Statement. We may occasionally provide you additional notice (such as adding a statement to our homepage or sending you a notification). To stay updated on our information practices and your options, we recommend that you read the Privacy Statement whenever you use the Services or interact with us.

Please read the following carefully to understand what Personal Information we collect, how it is used, and how it can be shared.

# 1. COLLECTION OF INFORMATION

#### 1.1 INFORMATION YOU GIVE US

When you sign up to use the Services or participate in any interactive features of the Services, we may request the following information:

- Email address so you can sign up for our newsletter and receive our communications. We do so with your permission.
- Contact information, such as your name, wallet address and any other information you choose to provide if you contact us via email for customer service or otherwise. We do so because it is necessary for us to provide you with our services.
- Public polygon addresses to track the user's journey through our interface. We
  aggregate and analyze these user journeys to provide adequate security while
  improving the overall user experience. We collect this information because we
  have a genuine interest in understanding how our site is used, and it also helps
  us gain insight into how to keep it secure.



- When you visit our website or send us an email, we collect information about you or your device. This information, by itself or in combination with other information about you, may be considered Personal Information. It contains your IP address, browser type, and version, as well as information about your visits, such as the dates and times you use our website, the length of visits to specific pages, information on page interaction such as mouse scrolling, clicks, and mouse-overs, and so on, or. We use Cookies to collect all of this information. Please refer to our Cookies Notice section for more detail on collecting this information.
- Your unique handle or identifier or any other information when you interact with us through Twitter, Discord, Telegram or any other channel.
- Furthermore, we will confirm your ownership of the email address you provided and request a cryptographic signature using your Polygon network private key [Please read the Terms of Use and Privacy Policy carefully], which we will use to verify your ownership of the Network Address you provided. The term "Network Address" refers to the one-of-a-kind public key cryptocurrency identifier that points to a Network-compatible wallet where cryptocurrency can be sent or stored.

## 1.2 AUTOMATICALLY COLLECTED INFORMATION

When you access or use our Services, certain information is automatically collected by us, such as:

- Log information about your use of the Services, such as your browser type, app version, access times, pages viewed, IP address, and the page you visited before navigating to our Services.
- Device information about the computer or mobile device you use to access our Services, such as the operating system, version, unique device identifiers, hardware model, and mobile network information.
- Collection of information through cookies and various technologies, including web beacons.



Web beacons are software tools used to collect information about how you interact with our Services. They allow us to count users who have visited certain pages and to generate statistics about how our Services are used. We may also use third-party analytics providers and technologies, such as Google Analytics, to assist us with analyzing the usage of our Services. Please see the 'Cookies Notice' section for more information about cookies and similar technologies.

## 1.3 INFORMATION FROM THIRD PARTIES

We may receive personal information about you from third parties, such as other users, social media platforms, or partners. If you have provided consent to a third party to share your information with us, we will have access to the personal information you shared with that third party.

## 2. USE OF INFORMATION

We use the information we collect to provide, maintain, protect, and improve our Services and develop new ones. More specifically, we use the information for the following purposes:

- To provide, maintain, and improve the Services, including providing technical support, updating the Services, personalizing your experience, and processing and completing transactions.
- Understand and analyze trends, personalize your experience, and develop and improve products and services.
- To communicate with you about the Services and for customer service purposes.
- To send you marketing and promotional communications, with your consent.
- To enforce our terms and conditions, protect our users' rights and safety, and comply with legal obligations.
- Provide support for the services including resolving issues and responding to your questions and feedback.
- Prevent, Detect and investigate fraudulent, abusive and fraud activities.



## 3. SHARING OF INFORMATION

- 3.1. We will disclose or share Your Personal Data, without notice, for the primary purposes for which it was collected in accordance with this Privacy Policy, including, without limitation:
  - Where You have consented to such disclosure or sharing;
  - Where permitted under the applicable Data Protection Laws;
  - Where required under Applicable Laws;
  - Where it is necessary to protect and defend the rights or property of NFTFN, our Service Provider and/or our users;
  - Where it is necessary to act under exigent circumstances to protect the personal safety of other users, or the general public visiting the Site.
- 3.2 Sharing with Service Providers: We work with Our Service Providers to execute various functionalities and We may share Your information with them to enable and better customize Our Services for You.
- 3.3 Sharing with group companies: Subject to Applicable Law, We may share any data, including Personal Data, that We collect from You with Our group companies for product research and development; making Our Services better; and tailoring the Platform for Your benefit.
- 3.4 Sharing with law enforcement when needed: We will share Your information, without prior notice, on a request from any competent governmental authority or a court of competent jurisdiction or law enforcement officers that We find appropriate or necessary in order to comply with Applicable Law.



## 4. DATA RETENTION

We may retain Your Personal Data for as long as it is necessary to fulfil the purpose for which it was collected, or as required or permitted by Applicable Law. We will cease to retain Your Personal Data or remove how the data can be associated with You as soon as it is reasonable to assume that such retention no longer serves the purpose for which the Personal Data was collected and is no longer necessary for legal or business purposes.

## 5. SECURITY

We take the security of your personal information seriously and have implemented measures to protect it from unauthorized access, use, or disclosure. We sincerely strive to protect Your Personal Data, We cannot guarantee its security, or warrant that no harmful code will enter the Site (including but not limited to viruses, bugs, trojan horses, spyware, malware, forks or adware). Transmission of information through the internet is not completely secure. You should be aware of the risks associated with disclosing any information or transacting over the internet or when using online portals. We urge You to take every precaution when using the internet to disclose Your Personal Data to Us, including using strong passwords, changing Your password regularly and using a secure browser. ANY INFORMATION YOU PROVIDE US IS AT YOUR OWN RISK AND DISCRETION. You agree to immediately notify Us if You discover or otherwise suspect any security issues related to any of Our Services or Your User Account. You can contact Us at: security@bliv.club

## 6. YOUR CHOICES

You have the following choices regarding your personal information:

- You can choose not to provide us with certain personal information, but this may prevent you from using certain features of the Services.
- You can ask us to delete or correct your personal information.
- You can ask us to stop using your personal information for certain purposes or stop sending you marketing communications.
- You can opt-out of the use of cookies by adjusting the settings on your browser.
   Please see the "Cookies Notice" section for more information.



## 7. COOKIES NOTICE

Please note that We use "cookies" to help personalize your online experience. A cookie is a text file that is placed on Your hard drive by a web page server. Cookies cannot be used to run programs or deliver viruses to your device. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you. Cookies may be either persistent cookies or session cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed. Cookies do not typically contain any information that personally identifies a user, but personal information that We store about you may be linked to the information stored in and obtained from cookies. We place cookies on certain pages of the Platform in order to help and analyze Our webpage flow, track user trends, measure promotional effectiveness, and promote trust and safety. We offer certain additional features on the Platform that are only available through the use of a "cookie". We place both permanent and temporary cookies in your device's hard drive. Cookies on the Platform may be used to ensure a smooth user experience, perform analytics, and for showing relevant advertisements. Please note that third parties may also use cookies, over which We have no control. Most web browsers automatically accept cookies but you can usually modify your browser setting to disable, block or deactivate cookies if You so prefer. If You choose to decline cookies, you may not be able to access all or parts of Our Platform or to fully experience the interactive features of the Services or the websites you visit through Us.

## 8. THIRD-PARTY WEBSITES AND SERVICES

Our Services may contain links to third-party websites and services that are not owned or controlled by us. We are not responsible for the privacy practices of these third parties. We encourage you to be aware when you leave our Services and to read the privacy policies of each website and service you visit. If You follow a link to any third-party websites or application, pease note that We do not accept any responsibility or liability for the same. Please check the relevant policies before You submit any information to these websites, mobile applications, or their affiliates.



## 9. CHILDREN'S PRIVACY

Our Services are not intended for children under the age of 18. We do not knowingly collect personal information from children under the age of 18. Please contact us at <a href="mailto:privacy@bliv.club">privacy@bliv.club</a> if you are a parent or guardian and know that your child has provided us with personal information. If we become aware that we have collected personal information from a child under the age of 18, we will take steps to delete such information from our servers.

# **10. DATA TRANSFER**

Your personal information may be transferred to and processed in countries other than the one in which it was collected. These countries may have data protection laws that are different from the laws of your country.

However, we have taken appropriate safeguards to ensure that your personal information is protected in accordance with this Privacy Statement. Specifically, we have entered into EU Standard Contractual Clauses with our partners and service providers to ensure that your personal information is protected to the same standard as it would be in the European Union.

## 11. DATA PROTECTION RIGHTS

You have the following data protection rights:

- The right to access, update or delete the information we have on you.
- The right to change your privacy preferences.
- The right to complain to a supervisory authority about our collection and use of your personal information.
- The right to withdraw your consent at any time.
- The right to request that we stop using your personal information or limit our use.
- The right to request that we delete your personal information.

We respond to all requests from individuals wishing to exercise their data protection rights per applicable data protection laws.



## 12. CHANGES TO THIS PRIVACY STATEMENT

We may update our Privacy Statement from time to time. We will post any privacy statement changes on this page. If the changes are significant, we will provide a more prominent notice (including, for certain Services, email notification of privacy statement changes). We encourage you to review the Privacy Statement whenever you access the Services to stay informed about our information practices and your choices.

## 13. FOR EUROPEAN UNION OR EUROPEAN ECONOMIC AREA RESIDENTS

This section 13 applies if you are an individual located in the European Union or European Economic Area. Subject to applicable law, you have the following additional rights in relation to your personal data:

- The right to access your personal data (if you ask us, we will confirm whether we are processing your personal data in a structured, commonly used and machine-readable format and, if so, provide you with a copy of that personal data (along with certain other details). If you require additional copies, we may need to charge a reasonable fee;
- The right to ensure the accuracy of your personal data;
- The right to have us delete your personal data (we will do so in some circumstances, such as where we no longer need it, but do note that we may not delete your data when other interests outweigh your right to deletion);
- The right to restrict further processing of your personal data (unless we demonstrate compelling legitimate grounds for the processing);
- Rights in relation to automated decision-making and profiling (you have the right to be free from decisions based solely on automated processing of your personal data, including profiling, that affect you, unless such processing is necessary for entering into, or the performance of, a contract between you and us or you provide your explicit consent to such processing);
- The right to withdraw consent (if we rely on your consent to process your personal data, you have the right to withdraw that consent at any time, but provided always that this shall not affect the lawfulness of processing based on your prior consent); and



• The right to complain to a supervisory authority in your country of residence in the event that data is misused.

If you believe that our processing of your personal information infringes data protection laws, you have a legal right to lodge a complaint with a supervisory authority responsible for data protection. You may do so in the EU member state of your residence, your place of work or the place of the alleged infringement. You may exercise any of your rights in relation to your personal data by contacting our Data Protection Officer at: dataprotection@bliv.club, and we shall respond to you within 30 days of your submission.

# 14. CONTACT US

If you have any questions about this Privacy Statement or the information we collect
about you, please contact us by email at: privacy@bliv.club.